OFFER FOR SUPPLIERS • STARTING IN JANUARY

“Na Kover”

Podcast about business and life of Russian speakers in Germany

WHERE TO WATCH

YouTube: “Na Kover”

Kartina.TV: “Na Kover”

FREE WEEKS

mixmarkt-promo.de/nakover

What we offer

One week in the podcast “Na Kover”: main sponsor Mix Markt Express and your product will be presented in the programme. Mix Markt Express sends the products you choose yourself to the podcast. The show is broadcast on YouTube and on Kartina.TV.

Guests include well-known Russian-speaking entrepreneurs, bloggers and artists in Germany, for example:

Jaschka (TikTok hits, track with NILETTO) • Andrei Pitkowski (€4m business) • Simas (singer) • top bloggers from Germany

Why it is worth it

1 **Your target group**

Russian speakers in Germany – the core customers of Mix Markt and of your products.

2 **Trust instead of an ad break**

Your product is shown and discussed in conversation, not in an ad block.

3 **YouTube and Kartina.TV**

Episodes stay available on YouTube after your week has ended.

4 **Exclusive in your week**

One week, one supplier: no other suppliers in that week.

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How to take part

1. Main sponsor Mix Markt Express supplies the products.
2. Free weeks: mixmarkt-promo.de/nakover – you choose the articles.
3. One week, one supplier. Booked weeks are marked.

SUPPLIER PARTICIPATION

€1,000

per week in the podcast

See free weeks here:

mixmarkt-promo.de/nakover

Your booking: weeks and articles

Supplier: _____

Week (dates)	Articles you want to present